## Boston's Award-Winning Children's Author, Jeff Nathan

Jeff is the creator of the nationally acclaimed **CurricuLaughs in Language Arts**, and **his recent mystery received a Ben Franklin Award** in 2015. He travels internationally, using humor to educate. His programming has received the coveted Massachusetts STARS recognition for innovation in creative learning and has been underwritten or sponsored by Target Corporation, the State of New Hampshire, Knights of Columbus, Canada's EYS Reading Association & many others.

Jeff was invited to perform at the International Literacy Association Conventions starting in 2013. He was the opening poet for their 16th annual International Reading Association Poetry Olio, which featured what they called "12 of the country's funniest children's poetry acts." A featured presenter for Canada's 2014-18 **Reading for the Love of It** conferences and the 2017 Missouri Early Learning Conference, he has also been keynote speaker or presenter at many other literacy events.



Jeff tells why he created **CurricuLaughs**:

"Before the diagnosis even existed, my ADHD struggles to maintain attention in the elementary school classroom were difficult. I created these programs to provide something so fun and captivating that even I, the ADHD guy, would have paid attention and learned from them. I very quickly found that what is absolutely critical for the ADHD student is really helpful for the rest of the student population, as well."

His visits now boast more "best we've ever had" style letters from principals than anything else in the COUNTRY, praising the effectiveness and fun for ALL students.

## Award-Winning Children's Author and Poet Call: 1-888-967-3386 visits@IncredibleAssemblies.com

See video and more at www.IncredibleAssemblies.com

## What is CurricuLaughs in Language Arts?

Imagine taking education and turning it on its ear, telling students that their whole grade gets some time off to just laugh. What they DON'T know is that the humor is specifically choreographed to focus on literacy and their language arts curriculum as the laughter and fun provide dramatic help in lesson retention as well as poetry comprehension and enjoyment. For those reasons, administration and teachers love this visit as much as the kids do.

CurricuLaughs is a full day of grade-level curriculum-tied assemblies and workshops for elementary schools. Each

session applies heavy doses of **HUMOR**, channeled through poetry, music and performing arts, to the most troublesome areas of language arts for that particular audience's grade-level. The humor opens students' minds to learning and also gives them an anchor point from which to recall the information. Most importantly, even though it's outrageously enjoyable, it WORKS—so well that principals across the COUNTRY often send letters of heaping praise! The letters say things like:

"...a blend of the genuine innocence of Mr. Rogers, the slap-stick comedy of the Three Stooges, and the intellectual drama of Shakespeare..."

Ann L. Freitag Hinsdale Elementary School Principal, Hinsdale, NH

"... <u>absolutely fantastic</u>! ... It was such an effective and fun way to teach the concepts that are difficult to make fun and engage kids in a meaningful way... I heard the third grade teachers discussing, in common planning, what they were bringing back to the classroom from the notes that they took... "

Bobbie Finnocchio Cummings Elementary Principal, Winthrop, MA

"...the <u>most productive, effective, purposeful</u> set of programs we have had...<u>creative and innovative</u>..." Connie Brown Randolph Howell School Principal, Columbia, TN

"I thought Jeff Nathan was great. He was entertaining and informative. The kids really liked him too. I loved how he worked curriculum into his program – especially how to find the main idea, and similes and metaphors."

Sheila Carroll 6th grade teacher Webster Middle School Webster, MA

"...the <u>richest experience</u> that an author can provide..." Roland Axelson Waddell School Principal, Manchester, CT

"...I can't thank you enough...From the grade-specific presentations to the individual 4th grade workshops, everything was excellent and your organization was terrific. The teachers said it was the best assembly they had been to in years.."

John Whaley Severn Elementary Principal, Corning, NY

... and there are so many more from principals and teachers who felt compelled to write a letter of appreciation.

*CurricuLaughs* boasts more principals' glowing letters than anything else in the COUNTRY! See dozens of examples at <u>www.IncredibleAssemblies.com</u>.

**CurricuLaughs in Language Arts** brings laughter and appreciation for language arts and poetry, via grade-specific assemblies and workshops! Jeff can work with EACH grade or focus on just one or two of them in more depth.

You be the judge!

If you don't agree that this was the best visit your elementary school has EVER HAD, you don't have to pay for it!

Free grant writing service from our grant-writer but hurry—some opportunities are limited.

Award-Winning Children's Author and International Speaker, Jeff Nathan + (toll-free) 888-967-3386 jeff@IncredibleAssemblies.com + www.IncredibleAssemblies.com